

Value-added Program

Funding List

This Funding List contains the list of activities and expenses that may be included in an application under the Canadian Agricultural Partnership Value-added Program (the “Program”), subject to the Program Terms and Conditions.

All travel must be in accordance with the Alberta Canadian Agricultural Partnership Travel Expense Policy posted on the Alberta website, in the FAQs (<https://cap.alberta.ca/CAP/FAQs>)

All purchases must meet the requirements in the Program Terms and Conditions. Please note that purchases made before **January 1, 2022** are ineligible for reimbursement under the Program. All projects must be complete on or before **March 1, 2023**.

This is a merit-based program. Your application will be assessed based on the Program Assessment Criteria stated in Section 4.1 of the Program Terms and Conditions. All application information and supporting documents must be included to facilitate this assessment (i.e. quotations/invoices for capital requests, business/marketing/export plans, letters of support to justify market demand, status and details of project financing, etc.).

Application Assessment

Applications will be assessed according to the following criteria:

- a) The extent to which the Project aligns with the following outcomes and provides justification in application and supporting documentation:
 - i. Create jobs in Alberta
 - ii. Support growth of the business by increasing sales
 - iii. Support investment (total Project investment relative to the grant request)
 - iv. Pursue new markets or expand market opportunities (including removal of barriers to growth and market entry)
 - v. Develop new products and/or processes and introduce new products to market
- b) The extent to which the application demonstrates the capacity and readiness to execute the Project based on:
 - i. Available financial resources
 - ii. Necessary experience and skills (in-house team and third party expertise to manage, lead and execute the Project)
 - iii. Detailed Project timelines that are realistic and attainable

Please submit completed signed applications and supporting documents to:

AF.AG-GRANTS@GOV.AB.CA

Program Activities

Eligible applicants can apply for the following activities under the Program:

1. Processing Capacity Expansion
2. Food Safety Improvement
3. New Product and Process Development
4. Market Development and Access

Capital Expenses

Cost-share: 25% grant and 75% applicant

Processing Capacity Expansion

- Processing equipment*
- Food safety equipment* that supports the implementation of Process Control and/or Critical Control Point (e.g. Metal Detector, thermometers, test meters, X-Ray machine, water activity meter, pH meter etc.)
- Third party engineering related to processing
- Software systems to assist in processing (e.g. Traceability)

*Leased equipment ineligible

Non-Capital Expenses: (Maximum Grant Available up to \$50,000)

Cost-share: 50% grant and 50% applicant

All eligible expenses are limited to third party professional fees (except travel and tradeshow/conference fees)

Travel for eligible activities up to a maximum of \$5,000 per Project as per the CAP Travel Expense Policy (<https://cap.alberta.ca/CAP/FAQs>)

Food Safety Improvement

- Development and implementation of a food safety system (i.e. pre-audit and/or gap assessment, validation studies, certification audit of a food safety system e.g. SQF, IFS, BRC, FSSC, etc.)

New Product and Process Development

- Sensory and shelf-life testing
- Validate nutritional or health claims
- Attribute identification
- Environmental product declarations
- Non-food product regulation studies
- Scale-up trials
- Formulation development, including ingredient costs for trials (not destined for sale)
- Process improvement practices
- Design of consumer label and package, including printing dyes and plates

Market Development and Access

- Feasibility studies
- Market readiness assessments
- Marketing and export plans for local, domestic, or international market opportunities
- Design of market support materials for new product and new market launch (i.e. sell sheets, point of sale material, product presentation materials)
- Capital investment strategy development
- First-time certification audit
- Development of initial online presence for the purpose of e-commerce, including translation for new markets
- Enhancement and expansion of an online marketing/sales platform
- In-store or in-market product demonstrations, excluding the cost of product samples and shipping
- Tradeshow and conference registration fees* (including booths) for events directly related to accessing new markets and/or launch of new products (maximum of two people per event)
*Virtual events are included

Ineligible activities and ineligible expenses defined in Terms and Conditions 3.4.1 and 3.6.1